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NEWS

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FOR IMMEDIATE RELEASE

**VIPRide.com IS CHANGING THE FACE OF THE GROUND
TRANSPORTATION WORLD
TRAVEL LEADERS LIKE ORBITZ, EXPEDIA.COM, HOTELS.COM AND
AMERICAN EXPRESS TRAVEL ARE TAKING NOTE**

SCOTTSDALE, AZ – From his corporate headquarters in Scottsdale, Arizona, **VIPRide.com** president and founder is changing how the ground transportation industry serves its customers.

And, travel leaders such as Orbitz, Expedia.com, Hotels.com, Hotwire.com, American Express Travel and others have taken note and signed onto the nation-wide service for business and recreational travelers. **VIPRide.com** is a “first” in the ground transportation industry.

Ground travel includes everything from town cars and limos to vans, motor coaches, motor trolleys and buses. For a Corporate Travel Department it may mean getting a business traveler to and from the airport, taking a group of employees to and from a company event, and any number of other requirements.

- more -

Today's recreation and vacation traveler wants the same, complete service, offered wherever and whenever it's needed.

A recognized industry leader, **VIPRide.com** guarantees its travel arrangements for both the business and leisure traveler.

"We have 700 local affiliates across the country, and many others around the world; more than anyone else," adds Sarram. "Our Affiliate Certification Program covers everything from vehicle service, chauffeur training and licensing, physical facilities, office procedures and much more."

"We're a one-stop-shop ground transportation location. We can arrange all of a person's or company's ground transportation requirements with one call or email," he adds.

The firm's management software, designed personally by Sarram who was a software engineer with extensive experience in technology integration before founding **VIPRide.com**, tracks vehicle information, customer satisfaction and vehicle assignments. **VIPRide.com** even stores a photo of each vehicle.

"We have become a company's transparent 'in-house' ground travel department with a uniform procurement interface that streamlines tasks, saves clients time and money, and provides precise management and accounting reports that are customized to meet their individual needs," states Sarram.

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Ground Transportation Changing

VIPRide.com is the first industry company to consolidate all ground transportation requirements in one service that is customized to meet an individual firm's needs and can be totally integrated with the tools a Corporate Travel Department now uses.

In today's sometimes uncertain travel times for business and leisure, **VIPRide.com** offers an individualized service that is dependable and safe, from door-to-door.

To see how **VIPRide.com** can make your next trip easier and more enjoyable, visit their Web site at www.VIPRide.com or call their corporate office at 877-474-4847 # 311.